

# 2020 CASFAA Awards Congratulations!!

**Meritorious Service Award:** Created in 1994, the Meritorious Service Award is given to a CASFAA member in recognition of an outstanding achievement or accomplishment in the financial aid profession. To receive the award, the individual should have made either an important single accomplishment or contribution or several significant accomplishments or contributions.

Recipient:

**Daniel Reed**  
**CASFAA Past-President**  
**Associate Director of Financial Aid**  
**Point Loma Nazarene University**  
[danielreed@pointloma.edu](mailto:danielreed@pointloma.edu)



**Distinguished Service:** The Distinguished Service Award is given to a member of the financial aid community, government official, private citizen, or a corporation or other organization for outstanding service to the profession. CASFAA membership is not a criterion for this award. Current members of the Executive Council are ineligible for this award.

Recipients:

**Steve Caldwell**  
**Assistant Deputy Director**  
**California Student Aid Commission (CSAC)**  
[steve.caldwell@csac.ca.gov](mailto:steve.caldwell@csac.ca.gov)



**Robert Weirnerman**  
**Director of Training**  
**Iron Bridge Resources**  
[robert@ironbridgeresources.com](mailto:robert@ironbridgeresources.com)



**Creative Leadership:** The Creative Leadership Award is given to a CASFAA member who has demonstrated, through significant leadership, innovation in the profession.

Recipient:

**Thomas Le**  
**Default Prevention / Employment Verification Manager**  
**New York Film Academy, L.A.**  
[thomas.le@nyfa.edu](mailto:thomas.le@nyfa.edu)



**Segmental Leadership Awards:** The Segmental Leadership Award is given to a CASFAA member in each of the five segments in recognition of outstanding leadership in the segment, CASFAA, or the financial aid profession. Current members of the Executive Council are not eligible for this award. (please specify California Community College, University of California, California State University, Independent Colleges and Universities, Proprietary Colleges or Graduate/Professional)

Recipients:

**Shawn Brick**  
**Associate Director for Student Financial Support**  
**University of California - Office of the President**  
[shawn.brick@ucop.edu](mailto:shawn.brick@ucop.edu)



**Michell Anderson**  
**Financial Aid Director**  
**Los Angeles City College**  
[andersmd@lacitycollege.edu](mailto:andersmd@lacitycollege.edu)

**Rookie of the Year:** Created in 1994, the Rookie of the Year award is given to a new CASFAA member or new volunteer to CASFAA activities in recognition of the accomplishments and contributions to the association in the first year of being an Association volunteer.

Recipient:

**Lorena Lara Rodriguez**  
**Financial Aid Compliance Officer**  
**UC Santa Cruz**  
[llara@ucsc.edu](mailto:llara@ucsc.edu)



**Special Recognition:** From time to time, individuals are identified whose personal efforts have made a significant difference for CASFAA. The Special Recognition Award is given to an individual in recognition of that person's dedication and service beyond the normal call of duty. Members of the current Executive Council are eligible for this award.

Recipient:

**Thalassa Naylor**  
**Director of Business Development**  
**Sallie Mae**  
[thalassa.naylor@salliemae.com](mailto:thalassa.naylor@salliemae.com)



**President's Special Award:** This award is given to an individual who has made significant contributions during the past year to the success of CASFAA. The recipient of this award is selected solely by the current President of CASFAA. Current members of the Executive Council are eligible for this award.

Recipient:

**Thomas Le**  
**Default Prevention / Employment Verification Manager**  
**New York Film Academy, L.A.**  
[thomas.le@nyfa.edu](mailto:thomas.le@nyfa.edu)



**Committee of the Year:** This award is presented in recognition of the committee's or project team's outstanding contribution to the membership or to the profession. Committees chaired by a member of the Executive Council are eligible for this award.

Recipient:

**Conference Committee (includes Program Committee)**

**Conference Chair**

Thomas Le  
Default Prevention /  
Employment Verification  
Manager  
New York Film Academy, L.A.  
[thomas.le@nyfa.edu](mailto:thomas.le@nyfa.edu)



**Conference Co-Chair**

Lori Prince  
Associate Director of  
Compliance and Training  
Student Financial Services  
University of San Francisco  
[lprince2@usfca.edu](mailto:lprince2@usfca.edu)



**Program Co-Chair**

Ron Lee  
CASFAA Lifetime Member  
WASFAA Lifetime Member  
[ronlee3@comcast.net](mailto:ronlee3@comcast.net)



**Program Co-Chair**

Lorena Lara Rodriguez  
Financial Aid Compliance  
Officer  
UC Santa Cruz  
[llara@ucsc.edu](mailto:llara@ucsc.edu)



**Program Co-Chair**

Luanne Canestro  
Financial Aid Reconciliation  
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Cañada College  
[canestrol@smccd.edu](mailto:canestrol@smccd.edu)



**Conference Moderator**

Cheryl Hunt  
CASFAA Lifetime Member  
Training Consultant / Creator  
of the Tax Transcript Decoder  
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**Site Selection Chair**

Dewayne Barnes  
CASFAA Lifetime Member  
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**Fund Development Chair**

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### **Training Chair**

Thalassa Naylor  
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### **Elections Chair**

**Past-President**  
Barbara Bickett  
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### **Treasurer**

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### **Treasurer-Elect**

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### **President**

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### **President-Elect**

Jesse Marquez  
Associate Director -  
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### **Electronic Initiatives Chair**

Daniel Reed  
CASFAA Past-President  
Associate Director of Financial  
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### **Newsletter Editor**

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