

CASFEE EC Meeting – July 22, 2019

Meeting called to order at 2:00pm

Minutes from April – motioned by Carl, seconded by Apri. Motions carries, no opposition, no abstentions.

To Do:

- Carl – pricing on mailbox
 - Franchises so pricing not consistent
 - \$5 per forwarding
- Segmental Reps – session ideas from their constituencies
 - UC – Apri – received ideas
 - Prop - Wendy – most of the suggestions would come from General sessions. Dept of VA rep agreed to come. CSSAVE agreed to come and conduct several sessions. Someone she knows good with Title IX – need room and round trip mileage. Most schools are small so no funding for team building – someone from her school is willing to conduct team building.
 - GP – Jesse – emailed Ron for session ideas – PSLF
 - Indep – Emily – 11 session proposals
 - CSU – Lori -
 - CC – Christina –
- Volunteers for segmental reps
- Segmental reps – breakfast
- Carl & Yuliana – timeframe for reimbursements – Carl said he is doing reimbursement faster
- Electronic Votes – new name for Newsletter to CASFAA Chronicle – motion passed

Treasurer's report

- Action item: Fiscal planning recommend to liquid from Templeton Franklin to pay \$65,000 for deposit CASFAA 2019 conference and once deposits from registration comes in we will redeposit funds back to account
- \$90,000 above minimum asset level according to our reserve policy
- Need to have further discussion regarding non-payment of conference registration fees –
- There is a refund policy but no policy for failure to pay
- Call for the motion – Emily motion ability to withdraw \$65,000 from FT with the caveat to deposit as funds available, Jesse second, motion carries, no opposition, no abstentions

Budget update – March to April – no updates

Conference Committee Update

- Saturday, Nov 2 –
 - Prop training
 - Having difficulty securing presenters to come on a Saturday
 - Leadership Forum
 - One confirmed – Homeless Youth Project
 - A couple of maybe's
 - Topic – housing crisis in CA, how we got here and what we are doing
 - Getting to get to conference on a Saturday is a challenge
 - WASFAA/NASFAA U
- Sunday, Nov 3
 - Segmental Breakfast
 - Newcomers – To do for Anafe
 - Reception to hold 100 people
 - Make it interactive
 - Opening session
 - 2 blocks in pm for sessions (one hour)
 - Exhibitor reception 5:30 to 6:45
- Monday, Nov 4
 - Breakfast and morning general session
 - Lunch – awards and a word from conference charity
 - Tell Ron – do not need 4pm to 4:30pm
 - Dinner, dancing, cocktails, awards
- Tuesday, Nov 5
 - CSAC Update – lunch
 - Federal Update – via conf call – Craig from USDE
- TO DO for segmental reps
 - Send out to their prospective constituents to provide their strawdog to Dewayne by Friday
- Registration is mostly built out
 - Theme: Beyond Boundaries Unleashing Potential
 - Charity: Martha's Village and Kitchen
 - Registration: \$400; one day attendee \$250
 - Segmental breakfast: \$110
- Hotels: Mission Inn, Riverside Marriott, Hyatt Place (limited rooms)
- Need the content to complete registration
- Also need registration for vendors
- TO DO: Need a succession plan:
 - conference registration
- Program Update: Luanne
 - Virginia committed to coming
 - Top 10 Audit Findings and how to better prepare for audit (take away)
 - Virginia can only do presentations that has been developed

- CSAC presentation
- Robert Weiner willing to conduct several sessions
- Do we want 12 sessions per hour or 10 sessions per hour? The EC decided to offer less sessions per hour.
- Offer a session in Tues pm – CSAC Director – Q&A
- Have a table for CSAC (Ask CSAC?) at the vendor area to attract attendees to visit the vendors
- Incorporate the Leadership into the main conference session
- Conference call – Aug 12 or 13 – Ron and Luanne would like to meet with all segmental reps

Scholarships – Carl will be the driver of this function – there are 6 scholarships @ \$1300 each – the scholarship committee (EDAC and Segmental Reps and Carl) will be forwarded the application and select winners.

- Access and Diversity - 1
- Segmental scholarships – 5
- GP scholarship
- TO DO for Dewayne – post application on the website and send email by Friday, August 26th

Nominations and Elections –

- Email sent out today to membership to run for office
- Goal to have elections by September

- Past-President – Strategic Planning
- President-Elect – By Laws
- Treasurer-Elect – Fiscal Planning

Segmental Rep Update:

- UC – Apri
 - Compliance call, session ideas, volunteers from UCR for conference
 - Breakfast – solidified agenda
- CSU – Lori
 - Since Lori is no longer working at CSU, she is acting as Chair of the committee but not a voting member
 - Finalized the committee and had a meeting. The members want an open forum during segmental breakfast. Discussed conf sessions they are interested in.
- CC – not present
- GP – Jesse
 - Associate Director at Whittier College – his new position
 - Pre-conference workshop - very low interest
 - GP breakfast on Sunday – speaker Vicky Shipley,- feedback is that this will take away from other segmental breakfast since some attendees

may attend the independent. There is also a high demand for town hall meeting during the conference.

- Prop – Wendy
 - Reached out to ECMC. CSSAVE and VA will go to main session. Title IX for non-traditional school.
- Indep - Emily
 - CSAC and AICC will be there. Speaker topic will be there from Century Foundation (Bob Chairman or Jennifer) relating to future of Cal Grant.
- Access and Diversity – Collette
 - There will be no summer training
 - Will contact the presenters and speakers to see if they are able to present during conference.
 - Discussed with Ron a topic on access to financial aid for non-traditional students (i.e. LGBTQ)
 - Coordinates the dinner entertainment – cultural presentation will be jewels of rock (Moroccan group) – 20 minute show of belly dancing, snake charmer, candelabra, and swords – mesmerizing snake show. Local DJ – Local Boy Premier DJ, they can also present the photo booth. It will cost \$2,900.
 - \$2000 DJ, \$1500 dance floor – in the current budget
 - Next step – Collette to get contract from Jewels of Rock and DJ. Also need to see what we are allowed to do in the Convention Center.

Awards – Barbara

- Need to send out request for nomination for awards – TO DO
- Will go out to membership
- List of awards in the P&P
- We do not have to give out for every award.

CASFAA EC Meeting – July 23, 2019

Meeting called to order at 9:37am

Membership Update – Lyndsey

- Thinking of restricting membership structure such as offering institutional membership – purpose is to increase membership and increase volunteer pool
- Pulled membership history last 3 years – 2015-2016-2017
 - Individual members within each institutional segment
 - 2015 (conference was in Sacramento) – 525
 - 2016 (conference was in Anaheim) – 545
 - 2017 – 547
 - Analysis – members increase when conference is held in the South
 - 2015 non conf membership - \$15,000 - 200

- 2016 non conf membership - \$12,750 – 170
- 2017 non conf membership - \$8,875 – 116
- Redo spreadsheet
- If we do inst membership @\$275 and offer 4 – it will take 55 schools to get to \$15,000 – 41 schools have 4 of more members current database
- If we have 75 schools @ \$275 inst membership to get to \$14,450
- There are 249 schools as of 2017 with membership
- If we need \$40,000 in membership income, we need 147 schools. Recommend is basing on 8-digit OPEID
- Next step is to survey membership via 3-question survey following WASFAA's survey
 - Call for a vote – Brownwyn motion to develop a membership survey based on WASFAAs survey with one additional question regarding price point to be sent to membership and current active and inactive members, Apri second the motion, motion carries
- Need is to build ROI for the schools
 - Discounted rate to conference and training for members
 - Leadership opportunities
 - Networking opportunities
 - We need to focus on state issues as it benefits our members
- WASFAA – bulk pricing and not looking at ByLaws
 - If we need to update ByLaws then we need membership's vote.
- Preparation – take 2020 year to plan it out and have membership vote during the election for the 2021 which will affect budget effective April 2021
 - If having a vote during conference, need to notify members 30 days in advance
 - We can bring up the results of the survey during Business meeting at the conference in 2019
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Training – Thalassa

- very busy quarter
- agreed with NASFAA U for summer training – purchased 10 for 2019-2020
- spring webinar for state legislative issues
- trainers have to be credentialed and use NASFAA's material
- Following training, deliver study guide to the attendees and voucher code to take NASFAA credential, 1 week to activate the code and 40 days to take the test. CASFAA members cost is \$75 versus \$625 taking thru NASFAA.
- Delivered state legislative webinar led by Brownwyn – 5 key legislative bills that passed last year that impact most schools, 150 people participated, offered for free. A session will be offered during CASFAA conference. Would

like to continue in the future and will place this information/webinar on CASFAAs webpage.

- Summer training – a good team of volunteers. 6 locations committed but canceled 3 sites. The timing needs to be evaluated. The training offered 2 NASFAA U (Consumer Information and Packaging/Awarding) and attached Presentation Skills embedded in the training. Had 3 sites, 59 people participated, brought 30 new CASFAA members. Merrit College, Cal Lu, Mt. SAC. Email to advertise was sent to the CASFAA db.
- Survey membership – what is the best time for trainings? Is it best to sprinkle it out during the year? One NASFAA U every quarter?

HS Counselors – Dennis

- working with Luanne
- all sites except 3 with presenters (CASFAA portion) – San Diego 2, North 1 (Yreka)
- PPT done
- Workbook prepped by CSAC – printed as we speak
- Aug 22nd first set of workshops
- 43 sites, 5,600 registered already
- Dennis will conduct Train-the-Trainers sometime in August for new trainers
- Going to CSAC August 16th to train CSAC the CASFAA portion
- CCCSFAAA to covers some refreshment costs

1040 Workshops – Kim

- Met with Robert W. from IronBridge Resources to speak at NASFAA in Orlando, gave tentative dates to consider
 - North – last week in Jan 27-31 (3 locations)
 - South – first week in Feb (6 locations)
- Agenda: new tax code, conflicting info, amended tax returns
- Will survey memberships
- This year's training were well attended
- Robert will be presenting at CASFAA in 2019
- Advertise the 1040 workshops during conference

Federal Relations – Mary

- spent a lot of time with NASFAA what they are paying attention to
- Issues: advocacy relating to CA
- Went to DC 4 times representing CA
- What is CA doing relating to state aid – so there is no conflict between fed and state
- Congress focusing on HEA – advocacy part is looking at small bills. These smaller bills not going anywhere yet because this is election year.
- State Authorization and State Complaint process – retroactive May 26, 2019
 - Change in implementation of program integrity surrounding state authorization and complaint process

- For out of state public nonprofits teaching students – no longer eligible for Title IV because there is no state complaint process
 - 600.9 CFR
 - 600.9a language regarding complaint process
- Independent schools contracted through Bureau of Private Post-secondary organization – if no contract the schools need to have something posted
- No issue at for-profit schools because they need to go through BPP
- Need to get something out to CASFAA membership
- There is in-fighting between Democrats - PROSPER Act has died down as a result
- Borrower Defense – no meeting scheduled –
- Secondary packages for faith-based institutions and Teach Grant – on OMB
- NPRM – Barb did not see any topics that CASFAA need to comment on

State Issues – Brownwyn

- Day at the Capitol –
 - Tina from CCCSFAAA was a huge help
- Webinar held in spring – lots of interest from colleges
- Conference – rely on EC and committee what bills to hi-lite
- Bills - attachment
 - AB1314 Cal Grant reform
 - Status as of 6/6/2019 – referred to committee on education
 - Apri – would seem to take a lot of money – where will the money come from? Feeling is it would not go through appropriations because it will cost a lot of money.
 - Implementation challenges
 - There is nothing in the bill that would stop us from not supporting this bill.
 - Reducing for-profits can receive.
 - The amount of grant student receives is based on what type of institution students plans to attend. Concern for the for-profits.
 - This bill does not mention for-profit colleges.
 - Need to look at definition of “qualifying institution”.
 - Cal Grant C – not clear - how to award based on type of program attending.
 - Consolidating into one program – not clear. Is there a competitive and entitlement? If it is completely entitlement then it is reducing the access for returning students.
 - Mary: back-end process – assessing need – looking at negative AGI – are families actually needy? Rethink the CA need assessment. Does CA create its own calculation of need taking into account negative AGI, businesses, etc.
 - Luanne: a lot of CC students not getting grant because of GPA.

- There is a shift in looking at cost of attendance – how are we building our cost.
- Pathway to our voice – the importance of Cal Grants from each of our segments, reinforce the positives.
- Barb: cannot support but provide comment
- SB 461 Cal Grant summer term
 - Referred to committee on ed as of 6/6/2019
 - It is not allow for for-profit to participate
 - Non-profit - 10% of operating budget allocated to financial aid
- AB 130
 - Focused on higher ed performance and accountability commission
 - As of 7/11/2019 – read second time and amended. Re-referred to comm on appr
 - It shouldn't be a political appointee if there is oversight.
 - Educating legislatures that CA colleges are already producing reports to the feds or are currently in place to address accountability.
 - Recommend what the state can pull from various data from IPEDS for example or from COD or from the feds and import to state data. And add on if the information from various sources still needed.
 - Good opportunity to show what we are already reporting and utilize these data.
- TO DO – working on white paper

Electronic Services – tasked Daniel to look at member-clicks. Looking into utilizing other features in member-clicks and facelift of our website. Daniel prefers the edgewood design. Looking long term to move away from cvent (\$17,000 a year cost). He is waiting from member-clicks the cost factor.

CASFAA Chronicle – Apri

- Thank everyone for submission of articles
- Layout still in limbo
- Barb will get a call together with Scott and Daniel for early next week
- Need access to mail-chimp
- If we can't get anything ready then we can package articles in a pdf with CASFAA logo.

New Business

- site selection
 - Santa Clara Marriott – Oct 22 – 26, 2020. Pre-conference is Oct 22.
- future EC meetings
 - fall meeting – come in Friday starting @ 1pm thru Saturday until 12noon (transition meeting)

Next EC meeting on Nov 1st @ 1pm
Transition meeting on Nov 2nd until 12 noon

Adjourned – Mary motion 12:16pm. Seconded Kim