

CASFAA Executive Council Meeting

November 1st and 2nd

Riverside Convention Center or by WebEx (See WebEx info second page)

AGENDA

Friday November 1st, 2019

All 2019 EC Members and the new 2020 members as observers

1 pm	Call to Order	Barb
	<ul style="list-style-type: none">• Welcome, Housekeeping, Announcements, Introductions of 2019 EC and 2020 Observers• Review of Minutes from July EC Meeting• Outstanding To-Do Items• Electronic Votes made	Barb Barb Barb
	<ul style="list-style-type: none">• Treasurer's Report• Fiscal Planning<ul style="list-style-type: none">○ Investment accounts○ Budget vs actual○ Profit and Loss▪ Nominations and Elections	Yuliana/Carl/Dewayne Carl Anita/Barb
	<ul style="list-style-type: none">○ Certify the election, and destroy the ballot○ Next steps for find candidates for President and Treasurer Elect	

Call meeting to order 1:20 pm. No 2020 EC members at this time.

July 2019 meeting minutes in google drive. Need to correct Bronwyn's name. Motion to approve by Anita, second by Christina. Motion carries.

To Do's

- Scholarship applications posted. We have scholarship recipients.
- Nominations and elections went out.
 - President-Elect - none
 - VP of State Issues - Bronwyn
 - VP of Federal Issues - none
 - Secretary – Vanessa
 - Treasurer-Elect - none
 - UC Segmental -
 - CSU Segmental -
 - Proprietary – Wendy
 - Grad Prof – Jessica Ayers
 - CC – Christina
 - Access & Diversity – Colette

- Wendy motioned to certify election. Anita seconded. Motion carries.
- Need to find candidates for Pres-Elect, VP of Federal issues and Treasurer-Elect. Need to hold special election for Pres-Elect. We did have write-ins – need to review the list and reach out to them.
 - Write-Ins:
 - CC – Emy Bagtas, Traci Veyl
 - CSU – Angela Provencio, Adelina Bounacore, Jesse Marquez, Lorena Rodriguez
 - Debra Agee (UC Davis)
 - Jennifer Achan
 - Special election – may need to include any by-law changes including Pres-Elect
 - Committee Chairs – need to look at the write-ins if they are interested to fill
- State Issues – worked on White Paper –
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- No electronic votes
- Fiscal Planning – Carl
 - Franklin Templeton down - \$873,000 now \$810,000. Bank of America acct at \$270,000. Total value \$1.81 million.
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By Laws – need to update – elected positions trend is 2 years. Need to add travel on the job description.

Daniel Reed is willing to update the website.

Trend – mentor as folks are retiring, training track for aspiring FADs

NASFAA U – need to promote earlier to generate interests and participation. Need to reorganize the topics and timeline. Need to brainstorm on how to market – maybe tap into segments or college Districts to draw more attendees

Membership – need to find out why inactive members are not participating or attending conference?

CASFAA Chronicle – ability to ask question and someone to respond and provide responses and advise – need to develop infrastructure behind the scenes to be able to do this

Segmental Representative Updates

- Christina – CC – Day at the Capital positive changes to the CC as working with CASFAA.
- Jesse – Grad Prof – good year this year taking into consideration there is now GP member at large. Putting together a committee during email is a challenge. So recruited members through segmental rep meeting at conference. 20 individuals coming to 2019 segmental breakfast at conference. No in person meetings during the year, via conference calls. Current committee members very engaged to ensure a successful segmental breakfast at the conference. GP track added during the conference.
- Wendy – Prop – took time to get started as learning the job duties. Challenge in getting everyone in a call. Plan to start early for 2020. Current committee reduced from 6 to 3. Partnered with NASFAA U credentials. ECMC (Tom Bailey) – invited to the segmental breakfast. Personal Coaching – behavioral style – how to interact with students and colleagues.

- Lori – CSU – will need to provide year end report. Will introduce the segmental rep during breakfast and provide her with experiences from the year’s activities. During breakfast, will be looking for individuals for volunteer opportunities.

Committee Reports:

- Training Thalassa
 - Accomplished 4 things – web training conducted monthly (looking for ideas for improvement and new ways to deliver this method of training), Webinar in June on state legislative issues, July all day training relating to NASFAA Univ access, providing training for prop segment during conference
- High School Counselor Workshops Dennis
 - 46 sites – provided presenters at 45. CSAC filled in for the one site. Reimbursements forwarded to Carl – CCCSFAAA provides funding.
- 1040 Workshops Kim
- Federal Relations Mary
 - Not a lot going on with federal issues but a lot going on so right now the committee is just watching the bills as they come out and what the impact for the colleges FAOs. CB funding stays flat. Pell funding is hot topic. Loan debt is huge issue, a lot of conversation relating to skin on the game. Federal loans tying to CDR. FAFSA simplification – award letters and EFC.
 - Public Service Loan Forgiveness – how they are going to pay for it as it will cost millions.
 - Two reg packages going on Nov 1st
 - If college has federal relations person available – need to connect with FADs
- Membership Lindsay
 - Have not sent out survey yet. Back in July presented to group, institutional vs individual membership analysis. Straight membership last few years only years when we utilized membership to income 2015, 2016, and 2017. Cleaned up membership list – data cleanup – done. Back 2015, 525 members, \$75 each around \$40,000. 4 or more members – 41 schools – need 143 schools. 3 or more we have 72 schools – need 195 schools for institutional membership for \$200. Will use this year’s data to determine how many schools with 3 or more members. Based on analysis it would appear that we will not make profit for institutional memberships.
 - Recommend to continue with the survey. Plan for \$225 - \$300 for institutional memberships. Lindsay will provide EC the questions after the conference and determine when to send out the survey.
 - 161 = CC
 - 53 – UC
 - 114 Pro
 - 88 - CSU
 - Other = 133
 - Indep = 138
 - 687 – members for 2019
- State Issues Bronwyn
 - Challenge is also organizing meetings
 - White paper – AB1314 – CASFAA’s position – need review by EC. Intent is creating awareness on state issues to membership and post on website. Maybe to send to legislatures. This is great for the next CASFAA Chronicle article.
 - Solicit reps from segments to be part of state issues
 - Trend – with the state – having CSAC to rule-make
 - Shopping Sheet – federal versus state requirements
 - Gainful Employment bill – CSAC rule making process??

- CASFAA be in the table in CSAC's group that has reps from different segments. Need to improve conversation with CSAC. Instead CSAC is soliciting feedback from TICAS or Century Foundation.
- Motion to approve state issues white paper Anafe, Anita second. Motion carries.
- Electronic Services Scott
 - Website Daniel/Barb
 - Working with memberclicks for modifications on the website without much cost.
 - Job board – looking at redesigning at no cost.
 - Two options
 - One time fee \$750 – we update website for one time design change
 - Annual fee \$480 – update annual basis
 - Mobile optimize is another option
 - TO DO – need to redesign website
 - Casfaa Chronicle Apri
 - Able to get 3 issues for 2019. Need to do one more issue for November – need to submit article to Apri by 11/15/2019.
 - Need a link the from website.
 - Apri willing to continue to edit
 - TO DO - Need to ask Scott if he wants to continue to do the design piece – mailchimp
 - Idea – article in byte size with links to a larger piece.
 - Feedback – need to be more enticing and engaging. Maybe more pictures. Intent of chronicle is to engage with our members. Need to gather data to analyze for improvements. Add special topics i.e. recipes, wine 101, fun things, special feature of a financial aid office, transitions, students, etc

Conference Committee Update

- Working agenda Run-thru
- 475 attendees (increase from last year)
- 26 vendors – raised \$27,000 (Business Solutions contributed)

Awards – Nominations (executive session)

Barb

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Scholarship winners (Carl)

- We received 50 applications and 5 winners (Barb will announce during opening session) – tap them for volunteer and get a blurb from them during the conference for the next CASFAA Chronicle
 - UCR
 - Monterrey Peninsula
 - CSULB
 - UC SF
 - Westtech University

5 pm

Recess for the day

Anita motioned to adjourn and second by Jesse at 4:56.

Saturday November 2nd

8 am Breakfast (

8:30 (Tentative) Call to order 2019 EC and 2020 Observers.

Call meeting to order at 8:46am

New Business –

- Review of To Do's
- **TO DO**
 - Special election
 - Report for Carl to report on Tues Business meeting
 - Website redesign

Jesse motioned to adjourn and Anita second. Motion carries

Transition

- Welcome & Introductions of 2020 Board Anafe
- Overview of CASFAA's Governing Documents Anafe
 - Mission/Values/Goals
 - Strategic Plan
 - Bylaws
 - Policies & Procedures
- Roles & Responsibilities of elected officers & Committee Chairs Anafe
- Hopefully time permits:
 - 2019 officers meet with 2020 officers
 - Goals for 2020

Noon

Adjourn – Enjoy the Conference

CASFAA EC
Hosted by Barbara Bickett

Friday, Nov 1, 2019 1:00 pm | 4 hours | (UTC-06:00) Central Time (US & Canada)
Meeting number: 803 446 384
<https://devry.webex.com/devry/j.php?MTID=me022e179830dab8801b189f86d3c3004>

Join by video system
Dial 803446384@devry.webex.com
You can also dial 173.243.2.68 and enter your meeting number.

Join by phone
+1-415-655-0001 US Toll
+1-312-535-8110 United States Toll (Chicago)
Access code: 803 446 384

CASFAA EC and Transition
Hosted by Barbara Bickett

Saturday, Nov 2, 2019 9:00 am | 4 hours | (UTC-06:00) Central Time (US & Canada)
Meeting number: 801 829 147
<https://devry.webex.com/devry/j.php?MTID=m01122ae3c56ffcc5e0a1cb6607f29036>

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